



ZACH LOSNESS

DIGITAL CONTENT CREATOR

CONTACT

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SKILLS

- Multimedia design
 - Adobe Illustrator
 - Adobe Premiere
 - Adobe After Effects
 - Adobe XD
 - Adobe Photoshop
 - Adobe Lightroom
 - Microsoft Office
- Content development
 - Photography
 - Videography
 - Wordpress
- Digital marketing
 - Youtube SEO
 - Social media management
- Essential skills
 - Leadership
 - Teamwork
 - Time and stress management

CAREER OBJECTIVES

I am seeking employment that will utilize my skills in mixed medium content creation.

My education, professional experience, and military background have provided me the discipline, communication, creativity, and world view necessary to foster a positive and productive working environment.

EDUCATION

BACHELOR OF ARTS - DIGITAL TECHNOLOGY AND CULTURE
WASHINGTON STATE UNIVERSITY - VANCOUVER
2017 - 2018 | GPA: 3.3

EXPERIENCE

DIGITAL MARKETING SPECIALIST

REALWEAR, INC. | JAN 2019 - PRESENT

- Responsible for developing multimedia assets used for distribution on social media campaigns and company communications channels
- Primary deliverables produced include videos, photos, and graphics.
- Video content includes interviews, testimonials, narratives, explainers, social media "snacks", animation, and events.
- Designed UI assets and advertising banners for company website.
- Responsible for creating brand standards in press kits, social media channels, and Youtube page.

VISITOR SERVICES ASSISTANT

U.S. FOREST SERVICE | MAY 2017 - JAN 2019

- Was responsible for public outreach for the Gifford Pinchot National Forest by means of social media content creation, face to face engagements with forest visitors.
- Supported U.S. Forest Service mission and ethics by promoting Forest Service values on social media platforms with custom messaging, images, and videos.
- Served as creative lead in community engagement team to inform and advise local residents on engineering projects within the Gifford Pinchot National Forest.

CORPORAL - DIESEL MECHANIC/COMBAT ENGINEER

OREGON ARMY NATIONAL GUARD | JULY 2013 - JULY 2019

- Specialized in maintenance and repair of small diesel power generators and tactical equipment.
- Received qualifications in controlled and improvised demolitions.
- Served a 9 month deployment in support of Operation Enduring Freedom to fulfill duties in mechanics with vertical engineering battalion.
- Received Army Achievement Medal.
- Obtained rank of Corporal and managed a team of 4 soldiers.
- Received Honorable Discharge at ending term of contractual obligations.