

# Zach Losness

Digital Content Creator

U.S. Army Veteran  
E-4/Corporal, 2013-Present

## Contact Information

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[zachlosness.com](http://zachlosness.com)

## Education

WASHINGTON STATE  
UNIVERSITY VANCOUVER  
B.A. in Digital Technology and Culture  
2017-2018  
Graduation date:  
December 2018

## Skills & Attributes

- **Multimedia Design**
  - Adobe Premiere
  - Adobe Illustrator
  - Adobe Photoshop
- **Content Development**
  - Photography
  - Digital Videography
  - Basic HTML5/CSS3 authoring
  - Microsoft Office
- **Social Media Management**
  - Analytics and outreach tracking
  - Creative writing
- **Essential Skills**
  - Teamwork & Leadership
  - Self-Motivated

## Awards & Certificates

- Army Achievement Medal
  - Hootsuite Certified
- U.S. Forest Service SPOT Award

## Personal Hobbies

- Backpacking
- Mountain climbing
- Wilderness photography
  - Basketball trivia

## Career Objectives

I am seeking employment that will utilize my creativity and experience in the fields of social media management and content creation, and challenge me to grow as a professional. I strive to create material that reflects the culture and identity of my clients, while approaching every project with enthusiasm, originality, and professionalism.

## Projects

### Now iTour – Vancouver, WA (August 2018-December 2018)

- Worked with Washington State University Vancouver and companies RealWear and The Historic Trust to create an integrated tour of historical Vancouver, WA with RealWear headset technology.
- Produced videos and multimedia content to promote RealWear headset application development.
- Produced embedded and interactive video and audio for Historic Trusts' headset tours of historical Vancouver.

### Gifford Pinchot National Forest Community Engagement (April 2017-Present)

- Managed and generated content for Gifford Pinchot National Forest Facebook and Twitter pages, and Mount St. Helen's Twitter page.
- Produced photos and videos to share with National Forest visitors and staff.
- Used Adobe Illustrator, InDesign, and Premiere to create flyers, posters, videos, and trail guides for both US Forest Service and National Park Service social media outlets.

## Employment

### U.S. FOREST SERVICE

Vancouver, WA | (360) 891-5007

**Visitor Services/Content Developer** | May 2017 - Present  
Specialized in community outreach and public engagement in the Gifford Pinchot National Forest. Duties included managing social media accounts, taking wilderness photographs for published materials, and creating recreation guides and graphics to share forest information and events.

### OREGON ARMY NATIONAL GUARD

Forest Grove, OR | (503) 359-4632

**Diesel Mechanic/Public Affairs** | July 2013 - Present  
Repaired small motor diesel power generators. Also served as a Public Affairs Assistant to assist with photography and outreach while deployed to Middle East regions. Received Army Achievement Medal for duties fulfilled during deployment operations.